

# **Regen Medical LLC Privacy Policy**

## **Terms & Privacy**

### **Liability Disclaimer**

The contents of the ReGen Medical LLC (“ReGen”) website are always compiled and updated with the utmost care to ensure they are accurate and reliable. Unfortunately, we are unable to assume any liability for how accurate, complete and functional published articles and services may be. We are also unable to guarantee that the products that are described are available at all times. The information contained herein does not constitute a binding offer and is purely for information purposes. The content of this website should not be construed as medical advice and should not be used in place of professional medical examinations, diagnosis or treatment.

### **Copyright**

The contents of this website are protected by copyright. Text, images and graphics are protected by copyright law and in some cases, they may be copyrighted by a third-party. It is not permissible to use all or any parts of this website for any commercial purposes without the operator’s consent.

### **Links**

We have incorporated links on our website to third party websites in order to simplify the navigation process. Despite carefully monitoring the contents of these sites, we do not accept any liability for the contents of these external links. The operators of the pages accessed via links on our site are solely responsible for their contents.

### **Data Protection**

In order to ensure that we are as transparent as possible, we have made certain that our privacy policy is GDPR compliant.

### **Privacy Policy**

General notes and mandatory information

Address of the data controller: 2300 West Sahara Ave. Suite 800 Las Vegas NV 89102 USA

The data controller who is responsible for processing data on this website is: ReGen Medical

Point of contact: [legal@regenmedical.com](mailto:legal@regenmedical.com)

The data controller decides together with others or alone on the manner in which personal data is processed (e.g. names, contact information etc.) and the purposes for which this is carried out.

## **Revoking your consent to data processing**

Certain data processing operations are only possible with your express consent. You may revoke consent you have already granted at any time. You simply need to send us an email if you wish to revoke your consent. Data that has been processed up to the point that the revocation is requested has been processed on legitimate grounds and remains unaffected by the revocation.

## **Right to lodge a complaint with the responsible supervisory authority**

In the event of breaches of data protection law, the person concerned has a right to lodge a complaint with the responsible supervisory authority. The responsible supervisory authority for data protection issues is the data protection commissioner of the federal state in which our company is based.

## **Right to data portability**

You have the right to have data, which we process automatically because you have granted us permission to do so or in order to perform a contract, handed over to you or to a third party. This shall be provided in a machine-readable format. If you request the data to be transferred directly to another responsible person, this will only take place if it is technically feasible.

## **Right to information, correction, blocking and deletion of data**

Within the scope of the applicable legal provisions, you have the right at any time to obtain information free of charge concerning your personal data that has been stored. You also have the right to know the origin of the data, who is receiving it and for what purpose the data is being processed. If necessary, you also have the right to have this data corrected, blocked or deleted. Should you have further questions concerning this or on the subject of personal data, you can contact us at any time using the contact information given in the legal notices.

## **Information relating to the content of our website**

Server log files

The website operator automatically collects and stores information in server log files which your browser automatically sends to us. These are:

webpages that have been visited on our domain

date and time of server queries

browser type and browser version

operating system used

referrer URL

host name of the computer establishing access

IP address

This data is not merged with other data sources. The basis for data processing is established by art. 6 para. 1 lit. b of the GDPR which permits the processing of data for the performance of a contract or due to pre-contractual measures.

## **Cookies**

Our website uses cookies. Cookies are small text files that your web browser stores on your end device. Cookies help us make our website more user-friendly, efficient, and secure.

Some cookies are called "session cookies". These cookies are automatically deleted once your browser session has ended. Other cookies, on the other hand, remain on your device until you manually delete them. These cookies help us to recognize you when you next visit our website.

Modern web browsers allow you to monitor, limit or prevent the use of cookies. Many web browsers can be configured to automatically delete cookies when a program is closed. Certain features of our website may not function correctly when cookies are disabled.

The provision of cookies that are required to facilitate electronic communication or to provide certain features that you may require (e.g. a shopping basket) takes place based on art. 6 para. 1 lit. f of the GDPR. As the operator of this website, we have a legitimate interest in storing cookies to ensure that our services can be delivered smoothly and without any technical errors. The use of other cookies (e.g. for analysis purposes) is dealt with separately in this privacy policy.

## **Hosting and Email Distribution**

We use hosting services in order to provide the following services: Infrastructure and platform services, computing capacity, data storage, database services, email distribution, security services and technical maintenance that we deploy in order to operate this online offering. In doing so, we, or our hosting service provider, process inventory data, contact data, content data, contract data, usage data, meta and communication data on customers, interested parties and visitors of this online offering based on our legitimate interests in being able to provide an efficient and secure online offering pursuant to art. 6 para. 1 lit. f of the GDPR in conjunction with art. 28 of the GDP (Concluding a Data Processing Agreement).

## **Contact form**

Data transmitted via the contact form, including your contact details, will be stored in order to process your request or to handle any follow-up queries. This data will not be passed on without your consent. Data entered in the contact form is processed exclusively on the basis of your consent (art. 6 para. 1 lit. a of the GDPR). You may revoke consent you have already granted at any time. You simply need to send us an email if you wish to revoke your consent. Data that has been processed up to the point that the revocation is requested has been processed on legitimate grounds and remains unaffected by the revocation. Data transmitted via the contact form shall remain with us until you ask for it to be deleted, revoke your consent to us storing your data or when there is no longer a requirement to store this data. Mandatory statutory provisions, especially retention periods, remain unaffected.

## **Retention periods for posts and comments**

Posts and comments, and data connected with them such as IP addresses, shall be stored. The content remains on our website until it has been completely deleted or needs to be deleted for legal reasons. Posts and comments are stored based on the consent you provided (pursuant to art. 6 para. 1 lit. a of the GDPR). You may revoke consent you have already granted at any time. You simply need to send us an email if you wish to revoke your consent. Data that has been processed before the revocation is requested has been processed on legitimate grounds and remains unaffected by the revocation.

## **Subscribing to comments**

As a user of our website, you can subscribe to comments after you have registered. We use a confirmation email to check whether you are the owner of the email address that has been given. You can unsubscribe at any time by using the comments subscription option which you will find in your subscription email. Data that has been entered when you set up your subscription is deleted when you unsubscribe. Data that has been transmitted to us for other purposes and elsewhere shall remain with us.

## **Marketing**

We may use your information to provide you with our email notifications, newsletters and other marketing communications that either you request from us or which you consent to by opting in when submitting your contact details on the Website. You may opt out from receiving such marketing communications from us at any time by notifying us in writing, contacting us at support@stemwave.com; or, alternatively, by following the procedure to 'unsubscribe' that is specified in the email that you receive.

## **Third Party Sites**

The Website may contain links to websites or access to applications that are operated by third parties. We do not control and accept no liability or responsibility for those websites and this Privacy Policy does not apply to those websites. Please consult the terms and conditions and advertisements contained on our Website operate as links to the advertiser's website and as such any privacy policy of those third party websites to find out how they collect and use your personal data and to establish whether they use cookies and what they may use them for information they collect by virtue of your clicking on that link will be collected and used by the relevant advertiser in accordance with the privacy policy of that advertiser.

## **Inclusion and use of services and content from third parties**

General information on the inclusion of services and content from third parties

We use content and services provided by third parties on our website based on of our legitimate interests (i.e. interest in the analysis, optimization and efficient operation of our online offering within the terms of art. 6 para. 1 lit. f. of the GDPR) in order to integrate their content and services, such as videos or fonts (hereinafter referred to as "content").

This always assumes that third-party providers of this content recognize users' IP address because they cannot send content to their browsers without the IP address. This means that the IP address is required to display the content in question. We make every attempt to use only the type of content where the provider only uses the IP address to deliver the content. Furthermore, third-party providers can use what are known as pixel tags (invisible graphics also known as "web beacons") for statistical or marketing purposes. Information such as visitor traffic on the pages of this website can be evaluated using these "pixel tags". In addition, pseudonymised information can be stored in cookies on the user's device and may contain other technical information on the browser, operating system, referring websites, time of visit, as well as additional information regarding the use of our online offering, and are merged with this type of information from other sources.

## **YouTube**

Our website uses plugins from YouTube in order to integrate and display video content. The operator of the video portal is YouTube LLC, 901 Cherry Ave., San Bruno, CA 94066, USA.

If you visit one of our pages which contains an integrated YouTube plugin, you will be connected to YouTube's servers. YouTube is therefore able to find out which of our pages you have visited. When you are logged into your YouTube account, you are enabling YouTube to map your web surfing behavior directly to your personal profile. You can prevent this from happening by logging out of your YouTube account beforehand. We use YouTube in order to present our website in an appealing way. This constitutes a legitimate interest pursuant to art. 6 para. 1 lit. f of the GDPR. You can find further information concerning the way user data is handled by YouTube in YouTube's privacy policy available at:

<https://support.google.com/youtube/answer/10364219?sjid=11306329190424838191-NA>

## **Vimeo**

Our website uses plugins from Vimeo in order to integrate and display video content. The provider of the video portal is Vimeo Inc., 555 West 18th Street, New York, New York 10011, USA.

If you visit one of our pages which contains an integrated Vimeo plugin, you will be connected to Vimeo's servers. Vimeo is therefore able to find out which of our pages you have visited. Vimeo can identify your IP address even if you are not logged into the video portal and if you don't have an account there. Information captured by Vimeo is transmitted to the video portal's server in the USA. Vimeo is able to associate your browsing behavior directly with your personal profile. You can prevent this from happening by logging out of your Vimeo account beforehand. You can find further information concerning the way user data is handled by Vimeo in Vimeo's privacy policy available at: <https://vimeo.com/privacy>

## **Google Maps**

We embed maps from the "Google Maps" service provided by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. The data that is processed may specifically include users' IP addresses and location data, however, these data are not collected without users' consent (this can usually be carried out within the user settings on mobile devices).

These data may be processed in the USA.

Privacy policy: <https://www.google.com/policies/privacy/>

Opt-Out: <https://adssettings.google.com/authenticated>.

### **Google Analytics**

This website uses features provided by the web analysis service Google Analytics. This website analysis service is provided by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. This website uses features provided by the web analysis service Google Analytics. This website analysis service is provided by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. Google Analytics uses “cookies”. These are small text files which are stored on your web browser on your end device and allow your website use to be analyzed. Information generated by the cookie about your use of our website is transferred to a Google server and stored there. The location of the server is normally in the USA. Google Analytics cookies are stored on the basis of art. 6 para. 1 lit. f of the GDPR. As the operator of this website, we have a legitimate interest in analyzing user behavior in order to optimize both our website and advertising.

### **IP anonymization**

We use Google Analytics together with the IP anonymization feature. This ensures that Google abbreviates your IP address within the European Union or other parties to the Agreement in the European Economic Area before it is transmitted to the United States. In exceptional cases, Google may transmit your full IP address to a server in the USA and abbreviate it there. Google will use this information on our behalf to evaluate the way you use the website, to compile reports on website activity and to provide us with other services relating to website activity and internet use. IP addresses transmitted by Google Analytics cannot be associated with any other Google data.

### **Browser plugin**

You can prevent your browser from accepting cookies. However, in doing so, certain features of our website may not function properly. You can prevent Google from collecting and subsequently processing data about your website use, including your IP address. You can do this by downloading. You can prevent Google Analytics from collecting your data by clicking on the following link. An opt-out cookie will be created which will prevent any of your data from being collected when you visit our website in future. Disabling Google Analytics. For further information on how user data is processed by Google Analytics, please refer to the Google privacy policy at: <https://support.google.com/analytics/answer/6004245?hl=de>.

### **Right to object to the processing of your data**

You can prevent Google Analytics from collecting your data by clicking on the following link. An opt-out cookie will be created which will prevent any of your data from being collected when you visit our website in future. Disabling Google Analytics. For further information on how user data is processed by Google Analytics, please refer to the Google privacy policy at: <https://support.google.com/analytics/answer/6004245?hl=de>.

## **Data processing**

In order to fully comply with legal data protection provisions, we have entered into a data processing agreement with Google. The demographics reporting feature in Google Analytics Our website uses the "demographics reporting feature" in Google Analytics. This enables reports to be produced that contain information on the age, gender and interests of website visitors. This data comes from interest-based advertising from Google and visitor data produced by third- parties. This data cannot be attributed to a particular individual. You can disable this feature at any time. This can be carried out via the ad settings in your Google Account or it is possible to generally prohibit your data from being collected by Google Analytics as outlined in the section entitled "Objection to Data Collection".

## **Twitter "X" Plugin**

Our website uses features from the social networking site Twitter. Twitter is operated by Twitter Inc., 1355 Market Street, Suite 900, San Francisco, CA 94103, USA. When using Twitter and the "re-tweet" feature, websites you have visited are linked to your Twitter account and shown on your Twitter feed. The data is transferred to Twitter in the process. We have no knowledge about the content of the transmitted data or its use by Twitter. Further information can be found in Twitter's privacy policy: <https://twitter.com/privacy>. You can change your privacy settings in your Twitter account at: <http://twitter.com/account/settings>.

## **Use of Facebook plugins (like button)**

We embed plugins from the social networking site Facebook on our website. Facebook's address is 1601 South California Avenue, Palo Alto, CA 94304, USA. You can recognize the Facebook plug-ins by the Facebook logo or the "like button" on our page. An overview of Facebook plug-ins can be found here: <http://developers.facebook.com/docs/plugins/>. When you visit our web pages, the plug-in creates a direct link between your browser and the Facebook server. Facebook is notified that you have visited our site with your IP address. If you click on the Facebook "like" button whilst you are logged into your Facebook account, you can link the content of our to your Facebook profile. This means that Facebook will be able to map your visit to our website to your user account. Please note that as the operator of the website, we have no knowledge about the content of the transmitted data or its use by Facebook. For further information, please refer to Facebook's privacy policy at: <http://www.facebook.com/policy.php>. If you do not want Facebook to link your visit to our website to your Facebook user account, please log out of your Facebook user account.

## **Google+**

Certain features and content may be embedded on our website that are provided by the Google+ platform operated by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA ("Google"). This may include content such as images, videos, text and function buttons which enable users to share content on this website within Google. If the user has set up a Google+ account, Google is able to link the aforementioned content and features that are called up with the user's profile.

Google is certified under the Privacy Shield Agreement and thus offers a guarantee that it will comply with European data protection law (<https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI&status=Active>). For further information on the way Google uses data, operates settings and how to revoke your consent to data collection, please refer to Google's privacy policy: (<https://policies.google.com/technologies/ads>). To learn how the settings work which define how Google displays advertisements on websites, please refer to (<https://adssettings.google.com/authenticated>).

### **LinkedIn**

Features and content produced by the professional networking site LinkedIn may be embedded within our website. LinkedIn's address is LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland. This may include content such as images, videos, text and function buttons which enable users to share content on this website within LinkedIn. If the user has set up a LinkedIn account, LinkedIn is able to link the aforementioned content and features that are called up with the user's profile. LinkedIn's privacy policy can be found at:

<https://www.linkedin.com/legal/privacy-policy>. LinkedIn is certified under the Privacy Shield Agreement and thus offers a guarantee that it will comply with European data protection law (<https://www.privacyshield.gov/participant?id=a2zt00000000LOUZAA0&status=Active>). Privacy policy: <https://www.linkedin.com/legal/privacy-policy>, Opt-Out: <https://www.linkedin.com/psettings/guest-controls/retargeting-opt-out>.

### **Google AdSense**

Our website uses Google AdSense. This is operated by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. Google AdSense is used to embed targeted advertising and to set cookies. Cookies are small text files which your web browser stores on your end device and which enable your website use to be analyzed. Google AdSense also uses web beacons. Web beacons are invisible images which enable visitor traffic on our website to be analyzed. Information generated by cookies and web beacons is transmitted to Google servers and stored there. The servers are located in the USA. Google can pass this information on to their contracting partners. However, Google will not link your IP address with other data stored by Google. AdSense cookies are stored on the basis of art. 6 para. 1 lit. f of the GDPR. As the operator of this website, we have a legitimate interest in analysing user behaviour in order to optimize both our website and our advertising.

Modern web browsers allow you to monitor, limit or prevent the use of cookies. Certain features of our website may not function correctly when cookies are disabled. By using this website, you are agreeing to consent to the processing of the data collected by Google about you in the manner described above and for the purposes previously mentioned.

### **Google AdWords and Google Conversion Tracking**

Our website uses Google AdWords. This is operated by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.



AdWords is an online advertising service. We use conversion tracking as part of our online advertising program. The conversion tracking cookie is set if a user clicks on an advertisement placed by Google. Cookies are small text files that your web browser stores on your end device. These cookies cease to be valid after 30 days and are not used to identify the user personally. We and Google are able to recognize from the cookie that you have clicked on an advertisement and that you have been directed to our website. Each Google AdWords customer receives a different cookie. The cookies cannot be traced back via websites operated by AdWords customers. Conversion cookies are used to generate conversion statistics for AdWords customers who use conversion tracking. AdWords customers can determine how many users have clicked on their advertisements and which pages the users have been directed to that include conversion tracking tags. AdWords customers do not receive any information which allows users to be personally identified. You have the option to prevent AdWords conversion tracking by disabling the conversion tracker cookie in the user settings on your browser. Your data will then also not be captured in the conversion tracking statistics.

"Conversion tracker cookies" are stored on the basis of art. 6 para. 1 lit. f of the GDPR. As the operator of this website, we have a legitimate interest in analysing user behaviour in order to optimize both our website and our advertising.

Further information on Google AdWords and Google conversion tracking can be found in Google's privacy policy at: <https://www.google.de/policies/privacy/>.

Modern web browsers allow you to monitor, limit or prevent the use of cookies. Certain features of our website may not function correctly when cookies are disabled.

### **Google Tag Manager**

Google Tag Manager is a solution which we use to manage website tags across a user interface (they enable us to embed Google Analytics and other Google marketing services on our website). The tag manager itself (which manages the tags) does not process users' personal data. Please refer to the following information on Google services relating to the way users' personal data is processed. User guidelines: <https://www.google.com/intl/de/tagmanager/use-policy.html>.

### **Google Fonts**

Our website uses Google Fonts. This is operated by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

Using Google Fonts enables us to present our website to you in accordance with our specific preferences and ensures that our fonts of choice will be displayed irrespective of the typefaces that are available on your device. This process is carried out by accessing the Google Fonts library from a Google server in the USA and involves transferring your data to Google. This data includes your IP address and which pages on our website you have visited. The use of Google Fonts is based on art. 6 para. 1 lit. f of the GDPR. As the operator of this website, we have a legitimate interest in ensuring that our website is presented and transmitted to users in an optimal way.

Google is certified under the data protection Privacy Shield Agreement which applies to US and European companies. This data protection agreement is intended to offer a guarantee that companies will comply with European data protection law.

For further details on Google Fonts, please refer to:

<https://www.google.com/fonts#AboutPlace:about> and for further

information on Google's privacy policy, please refer to:

<https://policies.google.com/privacy/partners?hl=de>

## **Newsletter**

The following information is intended to provide information on the content of our newsletter, the registration process, the distribution process, the statistical evaluation process and your right to object. When you subscribe to our newsletter, you acknowledge that you have agreed to receive the newsletter and that you agree with the processes that have been described. Newsletter content: We send the newsletter, emails and other electronic messages with advertising information (hereinafter referred to as 'newsletter') only with the recipient's consent or if we have been granted legal permission to do so. User consent is based on the contents of the newsletter being described in specific terms when the user registers to subscribe. Furthermore, our newsletter also contains information about our services and our company. New subscriptions to the newsletter are logged in order to verify that the subscription process complies with the legal requirements. This involves storing the IP address and the time at which the new user registers and confirms the subscription. Changes to any of your data stored by the email marketing service are also logged. Subscriber details: You only need to provide your email address when you subscribe to receive the newsletter. In certain instances, we ask you to provide a name so that we can address the newsletter to you personally. Sending you the newsletter and carrying out performance measurement associated with this process is based on the recipient's consent and is pursuant to art. 6 para. 1 lit., art. 7 of the GDPR in conjunction with ll 7 para. 2 no. 3 of the German Act against Unfair Competition (UWG), or if it is not necessary to obtain consent, this is based on our legitimate interests for direct marketing purposes pursuant to art. 6 para. 1 lit. f. of the GDPR in conjunction with ll 7 para. 3 of the UWG.

Logging the subscription process is based on our legitimate interests pursuant art. 6 para. 1 lit. f of the GDPR. Our prime goal is to deploy a user-friendly and secure newsletter system that both serves our commercial interests and meets our users' expectations, and furthermore enables us to prove consent.

## **Newsletter - Mailchimp**

The newsletter is distributed by "MailChimp", an American email marketing platform operated by Rocket Science Group, LLC, 675 Ponce De Leon Ave NE #5000, Atlanta, GA 30308, USA. Please refer to the email marketing provider's privacy policy here: <https://mailchimp.com/legal/privacy/>. The Rocket Science Group LLC d/b/a MailChimp is certified under the Privacy Shield agreement and thus offers a guarantee that it will comply with European data protection law (<https://www.privacyshield.gov/participant?id=a2zt0000000TO6hAAG&status=Active>). Use of the email marketing provider's services is based on our legitimate interests pursuant art. 6 para. 1 lit. f. of the GDPR and a data processing agreement pursuant to art. 28 para. 3 p. 1 of the GDPR.

The email marketing provider can use this data in a pseudonymised form, i.e. without being attributed to a specific user, to improve their own services, e.g. to enhance how the distribution process operates on a technical level and how the newsletter is presented, or for statistical reasons. The email marketing provider does not use our newsletter recipients' data to contact them or to disclose this information to third parties.

### **Newsletter – Tracking**

The newsletters contain web beacons which are pixel-sized files called up by our server, by the server of the email marketing provider, or whenever we use such a service, when the newsletter is opened. Technical information, such as information on your browser, your operating system and IP address, are collected at the time the file is called up. This information is used to facilitate technical improvements in our services by means of gathering technical data, information on target groups and their reading behavior by analyzing access times and the locations from which readers call up the files (determined by means of IP addresses). Further statistical analysis includes determining whether the newsletter has been opened, when it was opened and which links have been clicked. For technical reasons, this information can be matched to individual newsletter recipients. However, we and the email marketing service never intend to use the service to monitor individual users. The main purpose of this analysis is to identify the reading habits of our users and to tailor our content to their requirements, or to publish various types of content that matches the interests of our readers. Unfortunately, it is not possible to revoke your consent to tracking separately as the entire newsletter subscription would have to be cancelled in this case.

### **Sources:**

The following sources were partially used for the compilation of this privacy policy:

- 1: Data protection configurator by mein-datenschutzbeauftragter.de
- 2: Created with the data protection configurator by Datenschutz-Generator.de
- 3: Created with eRecht24.d

**Individual results may vary. Neither ReGen Medical nor any of its subsidiaries, affiliates or agents dispense medical advice. The contents of this website do not constitute medical, legal, or any other type of professional advice. Information related to various health, medical, and fitness conditions and their treatment is not meant to be a substitute for the advice provided by a physician or other medical professional. You should not use the information contained herein for diagnosing a health or fitness problem or disease. Rather, please consult your healthcare professional for information on the courses of treatment, if any, which may be appropriate for you.**